

Heart of Hospitality

*Everything you
ever wanted
to know
about honey*

A beautiful backyard
Pop Up Party
in Pink

Media Kit 2026



WHY WE HAVE A HEART OF HOSPITALITY

Heart of Hospitality Magazine's commitment to empowering women, fostering connection, and promoting core family values through its publications demonstrates its dedication to making a positive impact in the lives of women and communities. Whether it's offering practical tips for hosting gatherings, preparing for emergencies, or navigating everyday challenges, we want to serve as a valuable resource for women seeking to lead fulfilling and purposeful lives.

More than just a lifestyle magazine, Heart of Hospitality is a magazine about creating connection and community one cup of coffee at a time.





QUICK OVERVIEW

Yearly Distribution - 5 x's

Digital Only (Currently)

Currently in 42 countries

Social Media Reach
15,000 (Approx.)

OUR FAVORITE THINGS

Heart of Hospitality offers a dedicated section for marketplace products our readers want the most. This dedicated section makes sure that your product is easily visible and obtainable to all our readers. Heart of Hospitality, nor KC Media Publishing, uses affiliate links, therefore, we do not take a portion of the sales generated.

REACHING THE MILLENNIALS

We have several contributing writers who are excellent at painting the picture with real-life experiences in how they extend hospitality for the next generation. Hospitality isn't going anywhere, it just looks a little different sometimes.



LIFESTYLE

Women are natural gatherers. Heart of Hospitality hosts several key events each year so readers and patrons can meet co-founders DeAnna Kane & Leslie Callaway for a weekend of intentional connection.

Women travel from all over the country and North America to attend these events. Some events are hosted in cities other than Los Angeles.

All events will offer advertising partners to engage in promotional opportunities including experiences, logo placement, gift-bags, tickets, and connection with readers.

Therefore encourage one another and build each other up, just in fact you are doing.

1 Thessalonians 5:10



DÎNER EN BLUSH 2022



HOSPITALITY TIP

Not all of your guests will be animal lovers,
and some of your guests might be allergic.

Put your animals in another room, until they tell you otherwise.
If they tell you not to worry about it, or that they love dogs and cats,
you can then let your adorable pets out.



Our popular TIPS pages share vital information that empowers our readers with tried and true skills that will effectively help them in a multitude of areas including finance, legal matters, homesteading, home-care, self-care, family, and much more.

TARGET MARKET

KC Media Publishing focuses on publications for women that extend hospitality, life-skills, emergency preparedness, and education in all areas to create connection and community. We help build core family values within the home, the workspace, communities, and everyday life. Digital and print publications are available across several media outlets.

Our primary target market is adult women of all ages. Our publications are for women who are looking to build their community and learn how to be more confident in all situations. We want to help women build core values in the home, the workplace, and the community.

SOME OF OUR REGULAR FEATURES INCLUDE:

- *Reaching millennials*
- *Etiquette*
- *Daily lifestyle tips & hacks*
- *Self-care*
- *Recipes, decorating, & all things celebration*
- *Finances*
- *Legal Issues*
- *Home care*



WHY READERS WANT OUR PUBLICATION

Heart of Hospitality is more than just decorating a pretty table or cleaning your home. We have created a space for those that need support and mentoring for extending hospitality, and to learn new ways of creating connection and meaningful relationships. We offer solid, practical advice and tips along with sources to accomplish all that women want to accomplish.

Women make up over 70% of the purchasing decisions across the country. Our goal is to bring advertising to these decision-makers with quality products to improve their lifestyle.

KC Media Publishing's ownership of titles such as *Heart of Hospitality Magazine*, *The Empowered Magazine*, and *Just the Basics: Manners Made Easy*, coupled with its extensive reach across various social media platforms, special interest groups, and mailing lists, positions it as a prominent player in the publishing industry. Here's how the company's strategy and goals align with its vision for growth and expansion:

1. Immediate Reach and Global Presence: With an immediate reach of over 15,000 people and a presence in 38 countries, KC Media Publishing has already established a significant audience base. This broad reach provides a strong foundation for further growth and expansion into new markets.

2. Engagement Strategy: The company's strategy of creating drip campaigns to engage readers across multiple issues is a smart approach to keep audiences invested and coming back for more. By offering articles that can stand alone but also benefit from being part of a series, KC Media Publishing ensures sustained interest and reader loyalty.

3. Cross-Promotion Opportunities: Leveraging articles that reference previous issues to encourage readers to purchase back-issues not only enhances reader engagement but also provides additional exposure for advertisers. This cross-promotion strategy maximizes revenue potential while offering added value to readers.

4. Print Launch and Team Expansion: The goal to launch in print by 2025 reflects KC Media Publishing's commitment to expanding its reach and visibility. A print edition can further solidify the company's brand presence and appeal to readers who prefer tactile reading experiences.

5. Expansion of In-House Team: Bringing on a full team of writers, photographers, stylists, and chefs to create an in-house "test kitchen" demonstrates KC Media Publishing's dedication to elevating its content quality and diversifying its offerings. This move not only enhances branding and marketing opportunities but also strengthens the company's expertise and credibility in its niche.

Overall, KC Media Publishing's strategy and goals are aligned with its mission to empower women, foster connection, and provide valuable resources across various aspects of life. By continuing to innovate and expand its offerings while maintaining a focus on engaging and serving its audience, the company is well-positioned for continued success and impact in the publishing industry.

Heart of Hospitality



SPRING ISSUE 2022

"Autumn arrives in early morning, but spring at close of winters day."
Elizabeth Bowen

HOSPITALITY TIP

It's picnic weather, and mason jars are perfect for transporting your favorite summertime beverage.

Be sure to prep Sun Tea and Fruit Water ahead of time.



Heart of Hospitality | Summer 2022

heartofhospitalitymagazine.com

We combine the beauty of our titles with practical information that women need. We use tried and true methods like our popular "Tips" pages for each topic we discuss in the magazine.



Advertisers Pricing

A. Business Card Size Ad:

- a. 1 time run in a specific issue - \$150
- b. 5 times (yearly) - \$600 (20% discount)

C. Half Page Ad:

- a. 1 time run in a specific issue - \$500
- b. 5 times (yearly) - \$2,000 (20% discount)

B. Quarter Page Ad:

- a. 1 time run in a specific issue - \$300
- b. 5 times (yearly) - \$1,200 (20% discount)

D. Full Page Ad:

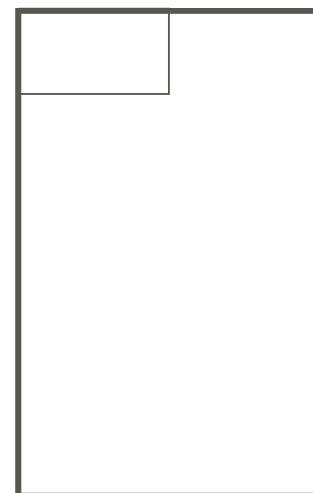
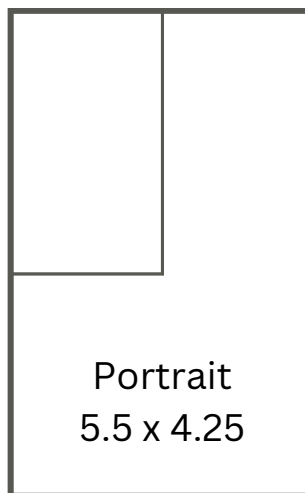
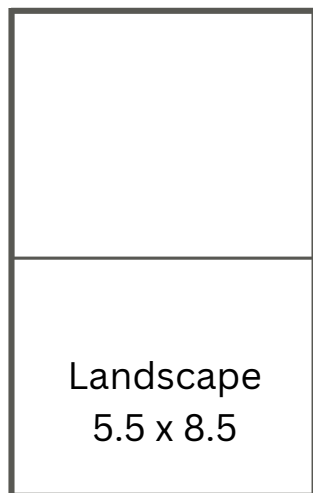
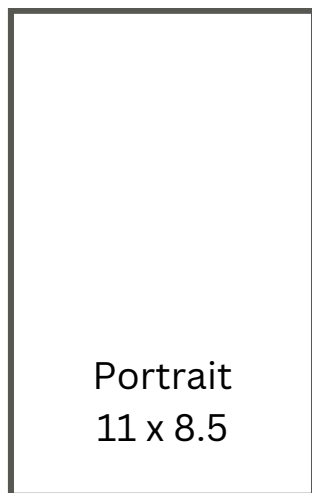
- a. 1 time run in a specific issue - \$900
- b. 5 times (yearly) - \$3,600 (20% discount)

Full page
Full Color ad with
full bleed

1/2 page
Full Color ad with
full bleed

1/4 page
Full Color ad with
full bleed

Business Card
Full Color ad with
full bleed or
boarder



Premium Ad
Space

A. Inside Front Cover

- a. 1 time run in a specific issue - \$1,200
- b. 5 times (yearly) - \$5,000 (15% discount)

B. Inside Back Cover

- a. 1 time run in a specific issue - \$1,100
- b. 5 times (yearly) - \$4,600

C. Outside Back Cover

- a. 1 time run in a specific issue - \$1,500
- b. 5 times (yearly) - \$6,500

- In addition to your ad running in our publication, you can add a dedicated social media post for an additional \$150/post for all platforms we use.
- All ads are due 30 days prior to publication release unless otherwise agreed upon.
- KC Media Publishing offers ad design services at a minimal charge.